ZACH ASHER

SOFTWARE ENGINEER

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PROFILE

I am a hard-working, dynamic self-starter with a keen eye for detail. With an extensive technical and customer service background, I am accustomed to working in challenging, fast paced environments and always strive to achieve the highest standard possible, whatever the task. I am now seeking a rewarding software engineering role to gain valuable industry experience.

SKILLS

HTML, CSS, SASS, JavaScript, Node.js, React.js, Git, GitHub, Knex, Express, MySQL, Jira, MS Excel, MS Word

EXPERIENCE

Founder | Asher Fitness

JUL 2018 - 2023, GLOBAL

- Implemented an **evidence-based approach** to training and nutrition, effectively coaching clients to achieve their health and fitness goals.
- Demonstrated strong entrepreneurial skills by effectively managing all aspects of the business, resulting in a global client base.

Research Assistant | Agenda Consulting

NOV 2022 - APR 2023, OXFORD, UK

- Conducted **comprehensive data analysis** and built online surveys, contributing to the production of insightful reports and interactive dashboards.
- Collaborated effectively in **diverse project teams**, showcasing **strong communication and teamwork skills**.

Sales Consultant | Currys PLC

JUL 2017 - 2018, OXFORD, UK

- Provided personalized consultations to customers, identifying and recommending products that met their technological needs.
- Consistently exceeded sales KPIs, demonstrating **exceptional sales and customer service abilities**.

EDUCATION

BrainStation | Diploma, Software Engineering

MAY 2023 - AUG 2023, ONLINE

Oxford Brookes University | CertHE in Mechanical Engineering

SEP 2013 - 2017, OXFORD, UK

- President of Brookes MASS (Muscle & Athletic Sports Society)

PROJECTS

Capstone project | Aspire Fitness

JUL 2023, BRAINSTATION

- Created a responsive website for a gym, incorporating a functional class management system with user and admin profiles.

Industry project | Google

JUL 2023, BRAINSTATION - 24 HR HACKATHON

- Participated in a cross discipline group project for Google, with a brief of educating users about new AI features in their products.